

craig houchin

producer

live-action	motion graphics	visual effects	animation
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2017 - Present

Freelance Head of Production

Spears & Arrows

Studio TEN	Dodge Demon Launch (live-action+post)	Justin Meredith
Studio TEN	Buick LaCrosse (live-action)	Brent Baer
Troika	HP Instant Ink (live-action)	Juan Delcan
Radley	Wyndham-ESPN (live-action)	Danny Boyle
Troika	Riot Games League of Legends	Seton Kim
Radley	Fox Deportes "En Vivo" (live-action)	Chris Stifel
Radley	Discovery Channel - Dr. Pol (live-action)	Kurt Spenser
Radley	Discovery Family (Network package)	Antonio Cicarelli
Troika	HBO Sports Rebrand	Gil Haslam
HoldfastTV	Walgreens "Immunization" (shoot+graphics)	Brumby Boylston
National Television	Walgreens "Allergies" (shoot+graphics)	Brumby Boylston
Big Machine	AMC Mob Week promo package (post)	Ken Carlson
Big Machine	Ubisoft "Just Dance 4" (animation)	Steve Petersen
Troika	HBO Boxing Rebrand	Gil Haslam
The Core	Revlon (live-action)	Chris Hoffman
Colourmovie	SyFy "Exit" promo (live-action)	Brandon Martinez
National Television	SyFy Trade Video (live-action+post)	Brumby Boylston
National Television	DEFA "Boat" (animation)	Brumby Boylston
National Television	2011 Grammy Promos (animation)	National Television
National Television	ESPNU College Football (3D animation)	Brumby Boylston
National Television	DEFA "Car" (animation)	Brumby Boylston
Brand New School	Palm Pre (graphics/visual effects)	Gehlhaar/Schorno
Brand New School	FUEL TV (graphics re-brand)	Jens Gehlhaar
Brand New School	FUEL TV (live-action IDs)	Gehlhaar/Go/Bisi
National Television	CMT Music Awards Promo (live-action)	Brumby Boylston
Brand New School	VENZA (end tag animation)	Ludovic Schorno
Brand New School	Toyota - LA Live / Nokia Plaza	Ludovic Schorno
Brand New School	Campari (visual effects)	Tate USA
Brand New School	CocaCola - LA Live / Nokia Plaza	Ludovic Schorno
Brand New School	DeVry (type animation)	Rob Feng
7ate9	Disney "Camp Rock Freestyle Jam"	Art Spigel
National Television	Californication (live-action)	Chris Dooley
National Television	Friskies (live-action)	Brumby Boylston
National Television	Marie Digby (music video, live-action)	Chris Dooley
Duck	United Airlines - Heart (stop motion)	Jamie Caliri
Brand New School	American Express (motion graphics)	Feng/Schorno
Brand New School	Sprint (motion graphics)	Ben Go
Brand New School	Toyota Plaza Installation (motion graphics)	Lucovic Schorno
Ember	VH1 Hip Hop Honors Show Package	Ett/Zucker
Buck	Cartoon Network (3D animation)	Ryan Honey

mOcean	LA Ink (motion graphics)	Dave Thomas
National Television	ING (live-action, 3D animation)	Brumby Boylston
National Television	Domino's (motion graphics)	Chris Dooley
National Television	CMT Miss America (2D animation)	Brumby Boylston
National Television	Comcast (2D animation)	Chris Dooley
National Television	DirecTV/NHL (3D animation)	Brumby Boylston
National Television	Scissor Sisters (music video, live-action)	Boylston/Dooley
National Television	DirecTV (3D animation)	Brumby Boylston
National Television	Jeep (live-action)	Brumby Boylston
National Television	Honda (live-action)	Chris Dooley
The Filmworkers Club	SeaWorld (live-action)	Todd Freese
FAD	McDonald's (live-action)	FAD
Brand New School	Dolland & Aitchison (3D animation)	Ben Go
Brand New School	New Balance Zip (live+3D animation)	Rob Feng
Brand New School	Wall Street Journal (live-action)	Max Erdenberger
Brand New School	NFL Network – Total Access (live+3D)	Notaro/Feng
Stun Creative	Discovery Health promo (live-action)	Rob Grobengeiser
Brand New School	EA Madden 25 th Anniversary	Ben Go
Brand New School	Sony-Ericsson	Rob Feng
Hornet Inc.	CBS Sports (graphics package)	Richie Sandow
Blind	Quiksilver (motion graphics)	Tom Koh
Blind	Alpine (3D animation)	Chris Do
Blind	Fuse (motion graphics)	Tom Koh
Blind	IRS, E-File (motion graphics)	Chris Do
Blind	Eclipse Gum and Mints (motion graphics)	Erik Buth
Blind	Winterfresh Gum (motion graphics)	Vanessa Marzaroli
Blind	T-Mobile (motion graphics/VFX)	Vanessa Marzaroli
Blind	Roxy (motion graphics)	Vanessa Marzaroli
Brand New School	Nike (3D animation)	Rob Feng
Brand New School	Safeway (motion graphics)	Ludovic Schorno
Brand New School	Thumbuscker (motion graphics/VFX)	Jens Gehlhaar
Brand New School	Dell (3D animation/motion graphics)	Jens Gehlhaar
Brand New School	Qwest (motion graphics)	Ben Go
Brand New School	TGIF (motion graphics)	Ben Go
Brand New School	KFC (motion graphics)	Ben Go
Brand New School	Lending Tree (animation/graphics)	Ben Go
Brand New School	KFC (motion graphics)	Ben Go
Brand New School	Cartoon Network (live-action/VFX)	Chris Dooley
Brand New School	Marshall Fields (live-action/VFX)	Ben Go
Brand New School	Footlocker/AND1 (live-action/VFX)	Jonathan Notaro
Brand New School	Qwest (motion graphics)	Jens Gehlhaar
Brand New School	Mitsubishi Auto Show (motion graphics)	Jens Gehlhaar
Brand New School	Fuel TV "Doug Aitken Signature"	Doug Aitken
Brand New School	Fuel TV "Super Fuel"	Jens Gehlhaar
Brand New School	Konica Copiers (live-action/VFX)	Notaro/Dougherty
Brand New School	ABC Family (live-action)	Notaro/Gehlhaar
Brand New School	Cokemusic.com (live-action/VFX)	Notaro/Gehlhaar
Brand New School	Post Cereals (live-action/VFX)	Dooley/Gehlhaar
Tate & Partners	Pillsbury	Shaun Conrad
Scott Miller & Co.	Pray for Peace, 9-11 Music Video	Scott Miller
Moving Image	McDonald's	Francisco Pugliese
Green Dot Films	ACME/Albertson's	Rich Lee
DNA	Ringling Bros. Circus	Geoff Ayres

Imaginary Forces	Janus Mutual Funds	Karin Fong
Tate & Partners	Blockbuster	Allen Martinez
Coppos Films	Lexus	Scott Gillen
Scott Miller & Co.	Resident Evil, Movie Trailer	Scott Miller
Green Dot Films	Lexus	Brent Thomas
Tate & Partners	Univision.com	Allen Martinez
Tate & Partners	Aluminum Association	Ago Panini
Coppos Films	Miller Ice House Beer	Craig Gillespie
Coppos Films	Cellular South	Craig Gillespie
Coppos Films	US West	Mike Bigelow
Palomar Pictures	Enforma	Dan Rush
Omaha Pictures	Coleman Generators	Robin Armstrong
Barking Weasel	Outpost.com	Jim Edwards
Scott Miller & Co.	Kohl's Holiday '99	Scott Miller
Scott Miller & Co.	Kohl's Fall '99	Scott Miller
Tate & Partners	Oak Express	Allen Martinez
Scott Miller & Co.	Kohl's Back to School '99	Scott Miller
Tate & Partners	Cheer	Gordon Clark
Spoke Films	McDonald's	Farr/Poltermann
Scott Miller & Co.	Kohl's Summer '99	Scott Miller
Tate & Partners	Heineken	Allen Martinez
Moving Image	McDonald's	Francisco Pugliese
Scott Miller & Co.	Kohl's Spring '99	Scott Miller
Tate & Partners	Ugly Duckling ('99 AICP Award Winner)	Allen Martinez
Tate & Partners	Coca-Cola, Night Train	Gordon Clark
1/33 Productions	The Money Store	Larry Hutson
Scott Miller & Co.	Kohl's Holiday '98	Scott Miller
Superior Street	Hyundai	Farr & Poltermann
1/33 Productions	The Money Store	Larry Hutson
Wyld Spots	Toyota Camry	Michael Hartog
1/33 Productions	Chevron, People Do	Larry Hutson
Moving Image	Post Cereal	Orlando Leal
1/33 Productions	McDonald's	Larry Hutson
RedBACK Films	CHS, Anti-Smoking	Scott Miller
U-Ground/Bandits	Peugeot 106	Alek Keshishian
Superior Street	Surge, Coca-Cola	Farr & Poltermann
Scott Miller & Co.	Sav-On drugs	Scott Miller
Superior Street	Arthur Anderson, Sports & Utilities	Farr/Poltermann
Superior Street	Arthur Anderson, Hospital	Farr/Poltermann
Scott Miller & Co.	JC Penney, Catalogue	Scott Miller
Scott Miller & Co.	JC Penney, Christmas	Scott Miller
Scott Miller & Co.	Clarity	Scott Miller
Scott Miller & Co.	JC Penney, There's a Reason	Scott Miller
Scott Miller & Co.	Dick's Sporting Goods	Scott Miller
Cucoloris Films	U.S. Postal Service	Scott Miller
HSI	Miller Beer	Danny Ducovny
HSI	Chevy S-10 Trucks (co-producer)	Wayne Gibson
Pytko	Michael Jackson, Heal the World	Geoffrey Barish
		Joe Pytko

Education: UCLA Film School, *Bachelor of Arts*
University of Texas at Arlington
North Texas State University